

Inc.

The Handbook of the American Entrepreneur



5000

Fastest-Growing Private Companies

Congratulations to



ENDAI WORLDWIDE

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AWARDS COMMITTEE

NEW YORK

AUGUST 2008

Michael F. Ferranti, CEO
Endai Worldwide
217 Water Street
3rd Floor
New York, NY 10038

Dear Michael:

On behalf of *Inc.*, I am delighted to recognize your accomplishment in earning the rank of 2066 on the 2008 Inc. 5000, which celebrates the fastest-growing private companies in America.

For more than 27 years, the Inc. 5000 has served as a benchmark for the most innovative, dynamic, and successful companies in the nation. As an Inc. 5000 honoree, Endai Worldwide is now a member of the most influential business club in America. The company you keep is notable, as Inc. 5000 alumni include Bill Gates of Microsoft, Larry Ellison of Oracle, and many more.

The entire team at *Inc.* commends you on your success and recognizes the commitment that has gone into building your company into what it is today.

Congratulations to you and your team.

Sincerely,

A handwritten signature in blue ink, appearing to read "John Koten".

John Koten
CEO and Editor in Chief
Mansueto Ventures
Publisher of *Inc.*

Endai Worldwide

8,140.2% Three-Year Growth

Employees: 22

CEO: Michael F. Ferranti

Founded: 1999

Website: Endai.com

Endai Worldwide is a full service Internet marketing company and online advertising agency providing comprehensive internet marketing strategy, technology services, and interactive advertising campaigns to help companies increase traffic and attract and retain new customers.

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In the company's own words Endai Worldwide is a full service Internet marketing company and award winning online advertising agency. We provide comprehensive Internet marketing strategy, web technology services and interactive advertising campaigns to help companies increase traffic as well as attract and retain new customers.

Because Endai is the only Google Analytics Authorized Consultant in New York City, we offer our clients a specialized level of website analysis which always results in dramatic increases to their ROIs.

217 Water Street
3rd Floor
New York, NY 10038
Toll-free: 1-866-897-MKTG
Tel.: 212-430-0808
Fax: 212-202-5459
www.endai.com

 **ENDAI WORLDWIDE**
A TRUSTED LEADER IN ONLINE MARKETING SERVICES & TECHNOLOGY

About the Inc. 5000

Now in its second year, the Inc. 5000 is the most comprehensive portrait of fast-growing private companies assembled anywhere. Each profile is researched and reported by one of the dozens of writers assigned to the project and includes interviews with the CEOs of almost all the companies on the list. Many firms are innovators with little coverage elsewhere; many others are using their cutting-edge savvy to grow their market share in traditional products and services, and are similarly underreported by the rest of the business media. The Inc. 5000 profiles are available on Inc.com.



**Total revenue:
\$187 billion**

JUST THE FACTS

1,303

Inc. 5000 CEOs have launched other companies

Median amount of capital used to launch the business

\$25,000

14.6%

of Inc. 5000 CEOs are women

82%

plan to add staff in the next 12 months

94%

provide health insurance

79%

offer retirement plans

18%

have offices in other countries

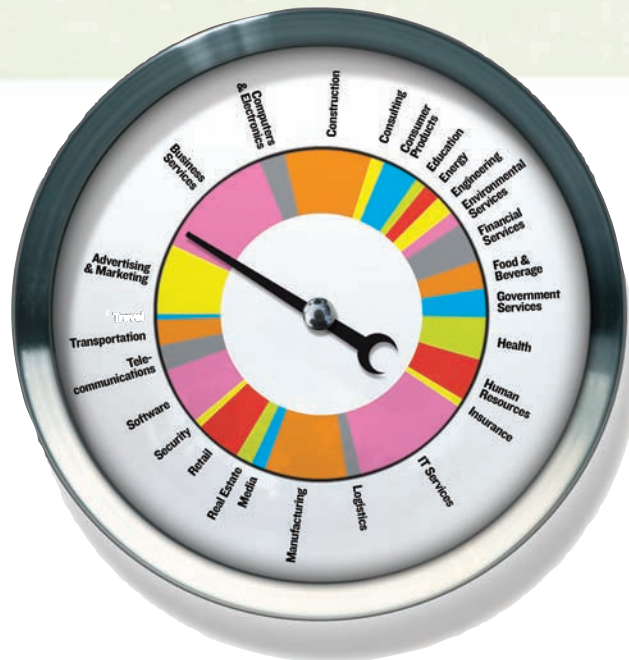
23%

outsource work to companies overseas

Political Affiliation
Republican 32%
Democrat 10%
Independent 13%
Libertarian/Other 2%
Decline to state 43%

What the Inc. 5000 companies do

IT Services 11.6% (579 companies); **Business Services 10.6%** (532); **Construction 9.2%** (459); **Manufacturing 8.1%** (405); **Advertising & Marketing 7.2%** (361); **Software 5.5%** (277); **Retail 4.5%** (227); **Consumer Products 4.3%** (214); **Health 4.1%** (206); **Human Resources 4.1%** (203); **Financial Services 3.8%** (189); **Food & Beverage 3%** (148); **Government Services 2.8%** (138); **Telecommunications 2.6%** (128); **Computers & Electronics 2.5%** (124); **Transportation 2.3%** (113); **Engineering 1.7%** (85); **Environmental Services 1.6%** (81); **Energy 1.6%** (78); **Real Estate 1.5%** (74); **Consulting 1.4%** (72); **Media 1.4%** (72); **Logistics 1.4%** (70); **Education 1%** (52); **Insurance 0.9%** (46); **Security 0.9%** (43); **Travel 0.5%** (23)



Where you'll find them

New York metro area 355 companies

Washington, D.C., and suburbs 300

Los Angeles 244

Atlanta 194

Chicago 189

Boston 175

San Francisco 159

Philadelphia 158

Dallas-Fort Worth 139

Phoenix 121

* Off the beaten path

Only 62 companies on the Inc. 5000 are not based in a metropolitan area. The largest of those is **Crossland Construction** in Columbus, Kansas (pop. 3,396), which logged 2007 revenue of \$475 million and three-year growth of 122.1%.